

# Why HEALTHWISE?

## ❑ BECAUSE THERE'S MORE TO HEALTHWISE THAN JUST GREAT TASTE.

HealthWise has been in business since 1994 and is committed to providing you with a variety of great tasting products that are sweet, savory and nutritionally sound. We work closely with our superb team of Food Scientists to stay innovative with products that are made from the highest quality ingredients available and labeled with the highest degree of accuracy. How do we know we are accurate? What we claim on our packaging, we back up with third-party testing. HealthWise products are tested by an independent NELAC accredited laboratory. We are a FDA inspected United States manufacturer.



At HealthWise we believe that delivering great tasting products is only half the solution. That's why we partner with our customers, providing them with all of our expertise in running a successful weight loss business. HealthWise is owned and operated by people with years of experience in the weight loss industry. As a customer, you'll have access to support and service that will exceed your expectations.

## ❑ WE'RE COMMITTED TO EXCELLENT CUSTOMER SERVICE.

We surround our vast array of products with a level of service that will keep you and your patients/clients on the pathway to success. And we are always creating new products that meet the needs of weight loss professionals and help patients/clients to overcome the problem of obesity. Here are just a few of the benefits you can expect from us:

1. *Friendly staff with expertise in weight loss*
2. *Program guides & complete training materials*
3. *Competitive pricing & volume discounts*
4. *Free shipping in the continental United States*
5. *Point-of-sale & marketing materials*
6. *Referral Program*
7. *No exclusivity contracts*
8. *Customized order forms*

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## ❑ OUR TRIED AND TRUE HEALTHWISE WEIGHT LOSS PROGRAMS

### HEALTHWISE VLCD (Very Low Calorie Diet)

The HealthWise VLCD (very low calorie diet) is a medically supervised weight loss program for patients with a BMI of  $> 30 \text{ kg/m}^2$  or  $> 27 \text{ kg/m}^2$  with one or more co-morbidities such as diabetes, cardiovascular disease, hypercholesterolemia, hypertension. This ketogenic plan is designed to meet the needs of your patients. Your patients can experience weight loss of 3-5 lbs on average per week. HealthWise provides products that can be prescribed in all phases of a VLCD program.

### HEALTHWISE LCD (Low Calorie Diet)

The HealthWise LCD (low calorie diet) is designed for patients/clients with a BMI of  $> 25 \text{ kg/m}^2$ . This plan is designed to meet the needs of your patients/clients for weight loss all the way through to maintenance. A combination of delicious HealthWise products and grocery foods are utilized in this highly flexible plan. HealthWise provides products that can be prescribed in all phases of a LCD program.



## ❑ A VARIETY OF RESOURCES TO HELP YOU SUCCEED.

Clinical Operations Manual • Medical Guidelines for VLCD Plan • Medical Guidelines for LCD Plan  
Patient/Client Tools (*journals, guide books, etc.*) • Counseling tips for Behavior Change  
Mixing Instruction for various products • Nutritional and Allergen Profiles • Newsletters *and more*

*With over 180 delicious products, excellent customer service and the right expertise in weight loss practices, HealthWise can help you build a successful and sustainable weight loss program.  
Call today at 1-800-395-8931 or visit [www.hwnri.com](http://www.hwnri.com) to learn more.*

HEALTH  WISE

*Big Taste. Small Waist.™*